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lrussell@memphiscrime.org
Date: 11/12/2016 12:55:22 PM
Subject: Re: MAAR/Crime Commission public relations and fundraising

I think MAAR will be receptive. Joe Steffner is current Chair. I spoke to about 500 residential realtors recently and mentioned the new crime strategy.

Likewise, I would also focus on three commercial leadership organizations: MAAR Commercial Council, ULI (Frank Ricks/Dan Poag), and SIOR/CCIM chapters. Rob DelPriore, MAA, is coming on our board and may be willing to participate in some form among apartment owners.

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On Nov 11, 2016, at 8:38 PM, William Gibbons (wgibbons) <wgibbons@memphis.edu> wrote:

John,

I know Linda has been discussing with you as well getting the downtown folks together for us to make a pitch, with Jerry Blum working with you on that. It would be great if we could get that done this year.

Bill

Sent from my iPad

On Nov 11, 2016, at 2:32 PM, Blair Taylor <btaylor@memphistomorrow.org> wrote:

| Larry and John – in the spirit of getting the word out and helping lay the groundwork with fundraising for the

crime commission. Would it make sense to have a special meeting of the Memphis Area Association of Realtors?

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